

**The Rescue Train wants to thank you in advance for your participation and compassion to help make this day a great success! A lot of you have requested a sample fundraising letter to use in your e-mails and fundraising efforts. So here you go. Take what you want from it and make it your own!**



## **Sample Fundraising Letter**

Dear Family and Friends:

LA's pet overpopulation is a cause very near and dear to my heart. It's a shocking statistic most animal lovers don't realize: that LA's six city shelters euthanize approximately 300 dogs and cats *per week*, most of them healthy, adoptable and scared. With your help I believe I can help lower that number.

I'll be running in the **Race for the Rescues** at Pasadena's Rose Bowl on Sunday, October 23, 2011. Finishing the race isn't my only goal. I intend to raise at least \$500 to help support nine non-profit, no-kill, rescues groups and animal welfare organizations that work year-round to make our world a kinder place. Each year these groups rescue and find loving homes for about 2,500 dogs, cats and horses that otherwise faced euthanasia. They also help our wounded military vets with canine companions and provide vet care for low income family's pets. Many lives are touched because of their dedicated work. They are solely run on tax-deductible donations. This effort is literally to save innocent lives.

Completing this race and raising \$500 is important to me. Please consider a donation; any amount you give is greatly appreciated. Again, all donations are tax deductible.

Thank you in advance for your compassion and support. Please check out the following important websites: [therescuetrain.org](http://therescuetrain.org) and [racefortherescues.org](http://racefortherescues.org). View some of the once forgotten animals who are now cherished family members. See the joy in both the pet's and their owner's faces!

Together we can save innocent lives!

Sincerely,

Animal Lover